

Omnitracs MobileCast

How to Deliver Agility + Communicate Results

Powerful, but flexible, Omnitracs MobileCast will help you:

- Manage by exception to reach new levels of dispatch productivity
- Track all vehicles in real time against their individual routing plans
- Improve driver accountability and efficiency by eliminating service delays and delivery errors
- Promote customer service by anticipating and avoiding stop delays through on-the-fly rerouting while providing precise ETAs
- Improve communications among all members of your transportation team in the office and the field
- Gather and centralize customized stop data
- Build profitability through optimized transportation management

You've set up your distribution and service territories. You've optimized your routes. Still, how can you be sure that, once they are on the road, your drivers are focused on your plan? With MobileCast, you can. Created by Omnitracs Roadnet Technologies, MobileCast offers your company a highly configurable mobile resource management solution, complete with tools, service, sales, and support—providing value from day one. As a result, your front office and field resources can work collaboratively like never before, raising performance standards by being more focused, more productive and consistently on plan.

With MobileCast, agility delivers:

- Reduction in miles by 2-4%
- Reduction in service times
- Reduction in total pre and post-trip time by using device vs. paper
- Improved driver execution as measured in actual vs. planned
- Reduction in response time to customers' inquiries
- Reduction in calls to your routing department
- Savings through automation in data analysis and report generation
- Greater customer satisfaction and retention
- Real-time allocation of pick-ups, back hauls, new stops

Now you see it.

With advanced mobile resource management capabilities, MobileCast empowers your team by providing them with the tools they need to ensure the highest levels of productivity and customer service. Unlike AVL (Automatic Vehicle Location) packages, MobileCast lets you step outside the four walls of your dispatch location in real time to see not only where all of your vehicles actually are—but if they are following their respective routing plans. Out in the field, MobileCast offers a range of flexible communication options for your drivers that can be scaled to your present needs—and reconfigured easily as your operations grow. With its open architecture, MobileCast integrates with your current routing, scheduling or host systems, as well as other modules of the Omnitracs Roadnet Transportation Suite.





MobileCast Solution	Capabilities
Basic Feature Phone	<ul style="list-style-type: none"> • Arrival & departure data • Real-time GPS tracking of driver or vehicle • Driver directions • Text messaging • Dynamic dispatch of pickups/deliveries while en-route • Store and forward capabilities when out of coverage • Driver re-sequencing • Real-time event management • Actual vs. planned reporting • In-field geocoding • Pre/post and stop-based surveys • Auto Arrive & Depart
Smartphone or Handheld	<p>All of the above, plus:</p> <ul style="list-style-type: none"> • Line item/SKU tracking • Order quantity reconciliation • Barcode scanning • Signature capture • Picture texting option • Voice navigation option

In addition, dispatchers can:

- Communicate directly with field resources for real-time dispatch of new stops
- Receive real-time updates on route status, including all details and variances
- Capture actual stop arrival, departure and service time information
- Receive proactive notification of service failures or late deliveries
- View vehicle space availability for backhauls
- View or print route and driver performance reports
- Integrate operational data captured in the field back into the planning system—to create an even more accurate plan in the future
- Disseminate projected and actual stop information in real-time to provide immediate updates

Manage by exception—really.

For your office dispatch operations, MobileCast is the ideal solution to manage overload. With its “intelligent” tracking overview (which can be set to your specifications), MobileCast gives your dispatchers the ability to manage by exception—that is, to see and respond only to those vehicles that are off-plan. Exception reports can also be generated, detailing all exceptions associated with a trip, including unplanned stops and route path deviations.

MobileCast ensures that dispatching can work more efficiently to enforce your plan throughout daily operations.

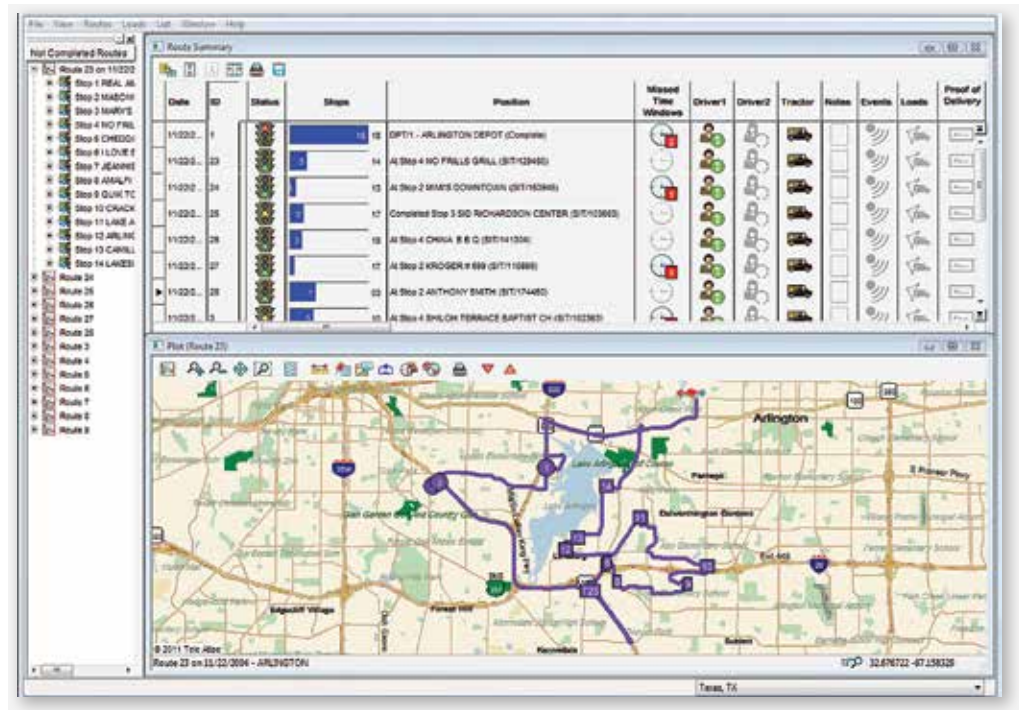
Driving excellence.

Your field resources will welcome the addition of MobileCast as a “no-hassles” tool to help boost performance and productivity. With its real-time mobile communications and GPS capabilities, MobileCast eliminates lost time due to unclear directions, routing detours, or customer complications. In addition, you can choose from a wide range of wireless devices that provide such critical capabilities as:

- Barcode scanning
- Line-item reconciliation
- Signature capture
- Picture text messaging
- Instant receipt of new stop instructions and alerts

"I'm certainly a fan of Omnitrac's Roadnet Technologies. They offer great 24/7 support on all of their products. Best of all, their solutions are all about providing better service to customers. If you use them, your business will benefit."

— Brian Shavor, Director of Operations
Paul W. Marks



Type	Actual Stop	Planned Stop	Location Id	Name	Address Line1	City	Planned Arrival	Projected Arrival	Actual Arrival	Planned Departure	Projected Departure	Actual Departure	Ar
	1	1	163417	REAL AMERICAN FOODS, INC	2901 S CRAVENS RD	FT WORTH	06:42 CST	06:07 CST	06:07 CST	07:16 CST	07:16 CST	06:41 CST	
	2	2	140334	MASONIC HOME & SCHOOL	3600 S WICHITA ST	FT WORTH	07:23 CST	06:48 CST	06:48 CST	06:12 CST	06:12 CST	07:37 CST	
	3	3	142470	MARY'S FUNNEL CAKES	3401 E RBEED AV	FT WORTH	08:13 CST	07:38 CST	07:38 CST	06:43 CST	06:43 CST	08:08 CST	
	4	4	128480	NO FRILLS GRILL	4814 S LITTLE RD	ARLINGTON	08:51 CST	08:16 CST	08:16 CST	08:47 CST	10:21 CST		
	5	5	130816	CHEDDAR'S CASUAL CAFE	4830 LITTLE RD	ARLINGTON	08:52 CST	10:28 CST		10:06 CST	10:40 CST		
	6	6	134016	I LOVE SUSHI	4154 W GREEN OAKS-STE 301 BLVD	ARLINGTON	10:07 CST	10:41 CST		10:30 CST	11:04 CST		
	7	7	132870	JEANNE'S BAKERY PLUS	4388 W GREEN OAKS BLVD	ARLINGTON	10:30 CST	11:04 CST		10:57 CST	11:31 CST		
	8	8	132383	AMALFI ITALIAN RESTAURANT	6743 SW GREEN OAK AV	ARLINGTON	10:59 CST	11:33 CST		11:09 CST	11:43 CST		
	9	9	186734	QUIK TO FIX FOODS-SAMPLE	3008 W OAK COVE	ARLINGTON	11:18 CST	11:50 CST		11:28 CST	12:03 CST		
	10	10	133046	CRACKER BARREL #303	4303 S BOWEN RD	ARLINGTON	11:34 CST	12:08 CST		12:21 CST	12:56 CST		
	11	11	181779	LAKE ARLINGTON BAPTIST CH	2912 W LITTLE RD M	ARLINGTON	12:28 CST	13:02 CST		13:44 CST	14:18 CST		
	12	12	117427	ARLINGTON PLAZA	6801 W POLY WEEB RD	ARLINGTON	13:50 CST	14:24 CST		14:46 CST	15:19 CST		
	13	13	118786	CAMILIA'S CATERING	6457 E MOUNTAIN LAKE CT	ARLINGTON	14:47 CST	16:22 CST		16:01 CST	16:36 CST		

With MobileCast, staying on top of your en route delivery operations couldn't be easier. MobileCast lets you manage by exception by monitoring the progress in real time, instantly letting you know if a particular driver is off-route and missing time windows. In addition, a powerful mapping feature helps you compare individual route plans versus actual routes taken.

Your field resources can take advantage of MobileCast's powerful but flexible GPS-based communication options, including devices that provide an electronic manifest showing each successive stop and related instructions. Upon arrival, your driver simply clicks the "arrive" button to notify dispatch of his status before proceeding on his route.



Getting More from Your Technology Investment

The Omnitracs Alliance Program facilitates integration of Omnitracs solutions with other leading companies that provide complementary technologies and services. This program taps into the power of integration in order to best meet the needs of our shared customers.

We offer Omnitracs Professional Services to all sizes of fleets to help you utilize our applications and our partners' applications in the most efficient way. Our assessment, integration, custom development and programming, training, business intelligence, and predictive modeling services deliver practical solutions. This critical information increases your productivity and efficiency, so you can both grow and differentiate your business.

The Omnitracs Services Portal provides access to a suite of web-based fleet management applications, including satellite mapping. Data from the Services Portal can be integrated into your existing enterprise systems.

About Omnitracs, LLC

Omnitracs is the global pioneer of innovative and comprehensive fleet management solutions transforming the transportation industry through technology and insight. Omnitracs' more than twenty five years of leadership and experience uniquely positions it to serve the industry's needs for seamlessly integrated compliance, safety, productivity, route planning and delivery, analytics, and transportation management system solutions. Omnitracs' more than 1000 employees deliver software-as-a-service based solutions that help more than 40,000 private and for-hire fleet customers manage over 1,500,000 mobile assets in more than 70 countries. Omnitracs' portfolio encompasses Omnitracs Latin America and the solutions formerly known as Roadnet Technologies, XRS Corp, Sylectus, and Omnitracs Analytics. Omnitracs is a member of the Vista Equity Partners group of companies.

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitracs.com and let us show you how you can save time and money.



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